Since 1993, the Hispanic Chamber of Commerce of Metro Orlando (HCCMO) has served the local community by leveraging the economic impact of the 1 million+ Hispanics in Central Florida. The Hispanic Chamber of Commerce of Metro Orlando (HCCMO) is the largest business & professional organization representing and advocating for Hispanic and advocating for The Hispanic Chamber of Commerce of Metro Orlando is an epicenter for business acceleration - and a place where commerce happens every day. Members have access to exclusive benefits, programs, and events focused on three pillars - Commerce, Coaching, and Community Building.
OUR MISSION
To drive economic growth by strengthening Hispanic business in Central Florida.

OUR VISION
To be the leading voice of Hispanic business impacting the economic, civic and social landscape.
HCCMO is committed to the success of each member by providing unique connections, a buy and sell environment, and marketing & promotion opportunities to help increase exposure and profits. The goal: Giving members equal opportunities in the marketplace by helping facilitate several levels of commerce: member to member; member to trustee (corporations and government entities); trustee to trustee; member to consumer/community; and supplier diversity.

**COACHING**

HCCMO is committed to providing diverse entrepreneurs, minority-business owners and individuals with mentorship, training, access to technical assistance, capital and resources. HCCMO offers far more than networking – it helps cultivate and nurture focused, intentional business growth and professional development. Entrepreneurs, small business owners and professionals receive guidance, and corresponding tools that help businesses grow in a sustainable way.

**COMMUNITY BUILDING**

HCCMO promotes advancement opportunities for diverse business owners and professionals. These opportunities include business advocacy, Hispanic leaders’ involvement on other boards and committees, building relationships with elected officials, supporting other non-profits, community events, and activities. Always open and inclusive, HCCMO is directly responsible for the growth of many Central Florida businesses by leveraging the growth and economic impact of the Hispanic community.
HCCMO has been operating since 1993. For 30 years, it has served as the leading voice of the Hispanic business community of Metro Orlando.

More than 46 corporate sponsors (Trustees) invest every year in the development of the Hispanic business community through HCCMO.

Membership is comprised of 72% small and medium businesses & 18% large corporations / government.

Over 1,800 members – HCCMO is one of the largest chambers in Central Florida.

Vision Express e-newsletter has over 15,000 subscribers and our social media reach has over 90,000 combined followers and impression all around the world.

Let's get social. Follow us & join the conversation today!
Dear Partners,

We appreciate your interest in supporting the Hispanic business community through the Chamber of Commerce of Metro Orlando.

In 2023, HCCMO is proud to celebrate its 30th Anniversary, being one of the main engines driving economic growth and strengthening Hispanic business in Central Florida.

Our purpose is to provide our members and investors with an environment that nurtures meaningful human connections that result in direct impact and growth to participants.

As one of the largest chambers in the region and one of the top Hispanic Chambers in the nation, HCCMO offers its members and investors many opportunities to engage with the Hispanic business community in the areas of Commerce, Coaching, and Community Development.

The following package has information about the HCCMO programs and events in which your company can maximize its exposure, support, and connection with the Hispanic business community business owners, and professionals.
### Recognition
- Company is recognized among the group of investors (Trustees) who support HCCMO programs to support Hispanic business development in Central Florida.
- Company logo proudly displayed at the chamber’s Executive Conference Room, website, and collateral material.
- Company logo on Vision Express (Weekly e-newsletter with over 15,000 subscribers).
- Verbal or visual Recognition at all HCCMO events.

### Membership
- Up to 15 Active Representatives (company employees) to be listed under the Trusteeship membership. (If company is interested in adding more representatives, please contact HCCMO)
- Newsletter Spotlight - One yearly publication with a full story or communication provided by corporate partner.
- Opportunity to promote exclusive programs, discounts, or products to HCCMO membership via social media.

### Supplier Diversity and Government Affairs Committee
- Invitation to serve on the Government Affairs Committee and Supplier Diversity Council, plus other HCCMO committees. These opportunities allow your company to be the voice of the Hispanic Community.

### Networking & Business Development
- Invitations to Trustee exclusive events including Annual Trustee Reception, round table with top government officials, other entertainment event hosted by other Trustees or Corporate Partners.
- Invitations to host up to (2) HCCMO Sub-Events such as Business After Hours and/or Café with the Member. (Currently this event has an attendance of about 60-100 members and trustees per event).
- Company representatives are encouraged to attend HCCMO networking events to meet & interact with HCCMO leadership, Board of Directors, staff and membership.

### Community Involvement
- Opportunity to present company programs and initiatives to HCCMO Ambassadors.
- Opportunity to host up to 2 HCCMO Ambassadors meetings.
- HCCMO leadership and staff, continually promotes Trustees to Hispanic business community.
- Special invitations to non-HCCMO community events, including volunteering opportunities with other non profits.
- Introductions to Central Florida elected officials when requested.

---

<table>
<thead>
<tr>
<th>INVESTOR BENEFITS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ANNUAL INVESTMENT</strong></td>
</tr>
<tr>
<td><strong>INVESTOR</strong></td>
</tr>
<tr>
<td><strong>Trustee</strong></td>
</tr>
<tr>
<td><strong>ANNUAL INVESTMENT</strong></td>
</tr>
<tr>
<td><strong>$10,000</strong></td>
</tr>
</tbody>
</table>
Trustees

Our Corporate Partners

Our Founding Trustees

Advent Health
Disney
Publix

Our Trustees

Addition Financial
Admore Dederick
BANK OF AMERICA
CHASE
Charter
CITY OF ORLANDO
Coca-Cola
CredeMillia
Duke Energy
Fairwinds
Florida Blue
Florida Prepaid
Hilton
Grand Vacations
Kings
Lumina
Massey
Mechanical One
Nemours Children’s Health
NUK
Florida Technical College
Orlando Health
PNC Bank
PuroClean
Regions
Rollins
SeacoastBank
Seminole State College
Citrus
St. Cloud
TG
United Way
unitedway.org
Vineland
Vystar Credit Union
Wells Fargo
WFTV
University of Central Florida
Valencia College

Our Trustees

Our Corporate Partners

Our Founding Trustees

Trustees
PROGRAMS & Events
A data-driven event designed for top-level executives, business owners, and economic development leaders to learn the impact of the Hispanic community and their significant contribution to the overall economy in Central Florida.

2023 HISPANIC ECONOMIC IMPACT SUMMIT

MARCH 30TH, 2023 | THE ABBEY
WWW.HCCMO.ORG

This event brings together top Hispanic Chamber leaders who have been the trailblazers of our 30-year history by demonstrating leadership and tenacity while advocating for our Hispanic business in Central Florida. Throughout the IGNITE luncheon, business leaders are recognized with the “Ignitor of the Year Award” at an elegant luncheon in Steinmetz Hall in the Dr. Phillips Center for the Performing Arts. Join us in celebrating the start of HCCMO’s 30th anniversary as we showcase a general overview of the Chamber and the Central Florida Community.

MAY 10TH, 2023 | STEINMETZ HALL - DR. PHILLIPS CENTER
WWW.IGNITELUNCHEON.COM

Recognizing successful businesses and individuals who have demonstrated the qualities exemplified by the classic literary character of Don Quijote: visionary and courageous dreamers who have taken risks to achieve their goals and improve Central Florida.

DECEMBER 9TH, 2023 | EPCOT’S WORLD SHOWPLACE PAVILION
WWW.DONQUIJOTEAWARDS.COM
The Supplier Diversity Matchmaking Expo provides small businesses with an opportunity to develop relationships with other local businesses, government agencies and major corporations. The program unites education, training, counseling, key resources, tools and special relationships with representatives from the public and private sector. This program further allows its participants to establish long-term strategic business partnerships via one-on-one meetings.

Sponsorship Opportunities Available

HCCMO has been committed to connecting diverse business owners with procurement opportunities for over nine years. HCCMO’s Supplier Diversity Program is a proactive business strategy that seeks to provide suppliers equal access to sourcing and purchasing opportunities. Supplier diversity programs also encourage the use of suppliers from a diverse mix of ownership (i.e., small, minority, veteran, service-disabled veteran, LGBTQ+, and women-owned business enterprises.) Under this program, HCCMO offers many resources to help diverse suppliers build their capacity to obtain contracts with governmental entities and corporations.

Sponsorship Opportunities Available

Robust business educational program focusing on the opportunities geared towards developing established, diverse-owned businesses looking to gain contracts within the public and/or private sector.

Sponsorship Opportunities Available

HCCMO offers a Supplier Diversity Scholarship to diverse businesses. This scholarship is a reimbursement program for approved diverse companies. The reimbursement scholarship covers the application cost of the certifying agencies FSMSDC and WBENC, and reimbursement is up to $500. Interested business owners must apply before submitting their application for certification.

Sponsorship Opportunities Available

The Supplier Diversity Matchmaking Expo provides small businesses with an opportunity to develop relationships with other local businesses, government agencies and major corporations. The program unites education, training, counseling, key resources, tools and special relationships with representatives from the public and private sector. This program further allows its participants to establish long-term strategic business partnerships via one-on-one meetings.

Sponsorship Opportunities Available

October 25th, 2022 | USTA National Campus
Encouraging bilateral efforts within our global strategic business partners to build the bridge of commerce with neighboring Hispanic countries by inviting influential leaders of the Central Florida region to bolster the pillars of the Chamber. This initiative is open to all active members of the Chamber.

Sponsorship Opportunities Available

August 22-26 | Panama & Colombia

Comprised of highly engaged HCCMO members who apply to serve as representatives of HCCMO in the community. They are also involved in new members’ onboarding process, volunteering at HCCMO events, and helping connect members with community-building opportunities with local non-profit organizations.

Sponsorship Opportunities Available

Seminars designed to present C-Level executives from our Central Florida region to connect and engage with Chamber members.

Sponsorship Opportunities Available

Hispanic leading voice advocating in all legislative and governmental processes while highlighting key statutes & policies that directly impact the Hispanic business community. The opportunity to get close and personal with current elected officials and learn about the issues affecting our local business community.

Sponsorship Opportunities Available
Events hosted by HCCMO Members for active HCCMO Members where they would have the opportunity to socialize and share in a more open relaxed environment about their business, product, or services to other fellow active members. This social setting provides the opportunity to solidify business relationships. These events will typically take place in the afternoons with light appetizers and drinks provided by the host.

Sponsorship Opportunities Available

**CAFE WITH Members**  
**PRESENTED BY:** Advent Health

**BUSINESS AFTER HOURS**

Member ENGAGEMENT EVENTS

HCCMO celebrates member accomplishments by providing the opportunity to showcase an opening of a new business, a new location, or a celebratory anniversary. This is the opportunity to meet the business owners and welcome them into the community. Various tiers are available to elevate the experience during the ceremony.

Sponsorship Opportunities Available

This initiative gives HCCMO members the opportunity to make stronger connections with other members by including family members and friends in a social, fun environment designed explicitly for HCCMO members. These events involve visiting arts & culture, sports, or entertainment venues.

Sponsorship Opportunities Available
This program is designed to give Hispanic and diverse business owners and professionals access to a healthier work and personal lifestyle. The program offers interactive activities with wellness experts, healthcare providers, and fitness centers while focusing on the impact health has on the growth and bottom line of the business. A healthier workforce leads to lower insurance costs, reduced turnover, reduced absenteeism rates, and helps improve the corporate image.

Sponsorship Opportunities Available
July 28th, 2023 | Lake Nona Performance Club
Our STAFF

- **GABY ORTIGONI**
  President & CEO

- **PEDRO TURUSHINA**
  Vice President

- **ALEJANDRA ESCOBAR**
  Director of Business Development & Communications

- **BRENDA GUNN**
  Executive Assistant of the President & CEO

- **CINDY CAMACHO**
  Manager of Investor Relations & Operations

- **GRICEL VALERA**
  Manager of Membership Engagement

- **NELIA CASTRO**
  Manager of Events

- **ORLANDO SERRANO-LUGO**
  Senior Manager of Digital Marketing

- **ANDREA BRACHO**
  Membership Coordinator

- **ISABELLA MORALES**
  Programs Coordinator

- **MARIANNA LA RIVA**
  Communications Coordinator

- **IVELYS VASQUEZ**
  Finance Coordinator